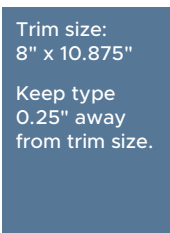
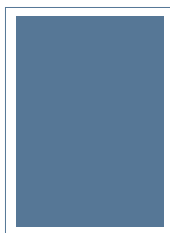


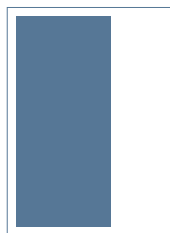
# Ad Specs & Rates



**Full Page (bleed)**  
8.25" x 11.125"



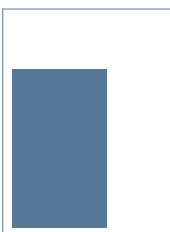
**Full Page (no bleed)**  
7" x 10"



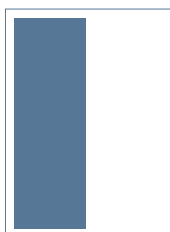
**2/3 Page Vertical**  
4.5" x 10"



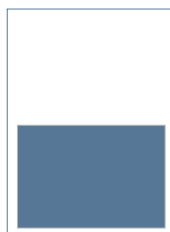
**2/3 Page Horizontal**  
7" x 6.5"



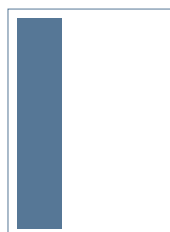
**Half Page Island**  
4.5" x 7.5"



**Half Page Vertical**  
3.375" x 10"



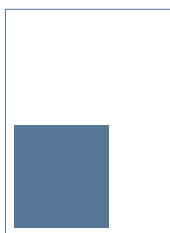
**Half Page Horizontal**  
7" x 4.875"



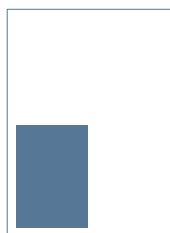
**1/3 Page Vertical**  
2.125" x 10"



**1/3 Page Horizontal**  
7" x 3.25"



**1/3 Page Square**  
4.5" x 4.875"



**1/4 Page Vertical**  
3.375" x 4.875"



**a) Showcase**  
2.125" x 3.08"  
**b) Professional Card**  
4.5" x 1.5"

## COST PER INSERTION (prices in U.S. dollars)

	6 x	3 x	1 x
Full Page	\$2395	\$2635	\$2795
1/2 Page (horizontal/vertical)	\$1580	\$1800	\$1860
1/2 Page Island	\$1780	\$1915	\$2240
1/3 Page	\$1115	\$1210	\$1310
1/4 Page	\$795	\$920	\$1120
Product & Services Showcase (1/9 Page) – FREE, with a 1/3 page ad, or larger	\$460	\$495	\$510
Professional Directory Cards	\$240 per issue (3 issues minimum)		
Cover Positions	Contact us for price and availability		

Agency rates available upon request. Premium positioning: +10% on posted advertising rates.



**CONTACT OUR SALES TEAM TODAY!**

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