ES&E E-NEWSLETTER (Rates in U.S. Dollars)

Engage directly with our responsive audience

National Magazine Awards: B2B
Prix du magazine canadien: B2B

Gold Winner
"2026 Best Editorial Newsletter"

8,150
Subscribers

33%
Open rate

22%
Click through rate

ES&E's bi-weekly email newsletter is an effective way to reach decision-makers. Ad positions place your message next to industry news, articles and events.

With **8,150 email subscribers**, **33% open rate** and **22% click through rate**, ES&E's audience is highly engaged.

LEAD GENERATION

Advertisers receive monthly lead reports showing who clicked their products.

AD RATES

(Price per month – 3 month minimum; Net rates in U.S. dollars)

Ad Size & Dimensions (W × H)	Rate	Available Spots
Leaderboard (600 x 75 pixels) with link	$745	1
Standard Banner (580 x 73 pixels) with link	$545	4
Featured Product (180 x 130 pixel photo, title, 50-word description, and link)	$625	4

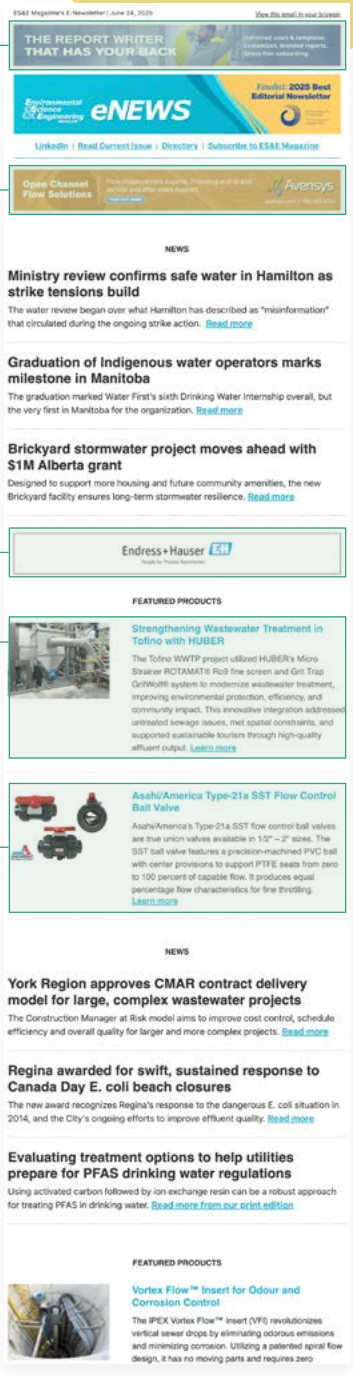
2026 ES&E eNEWS SCHEDULE

Month	Material Close	First Deployment	Second Deployment
January	6	13	27
February	3	10	24
March	3	10	24
April	7	14	28
May	5	12	26
June	2	9	23
July	7	14	28
August	5	11	25
September	1	9	22
October	6	14	27
November	3	10	24
December	1	8	21

Sample Leaderboard

Sample Standard Banner

Sample Featured Products



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