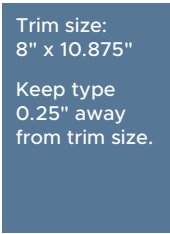
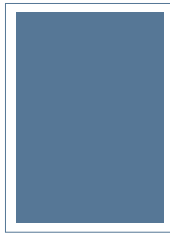


# Ad Specs & Rates

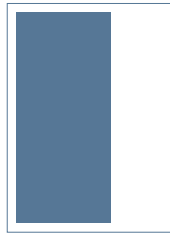


Trim size:  
8" x 10.875"  
Keep type  
0.25" away  
from trim size.

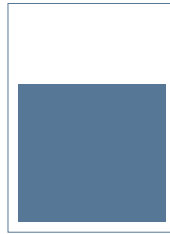
**Full Page (bleed)**  
8.25" x 11.125"



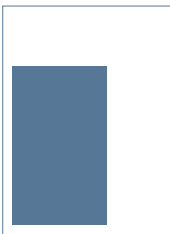
**Full Page (no bleed)**  
7" x 10"



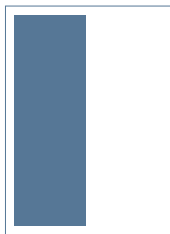
**2/3 Page Vertical**  
4.5" x 10"



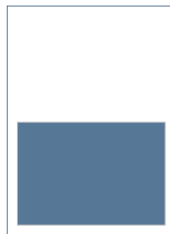
**2/3 Page Horizontal**  
7" x 6.5"



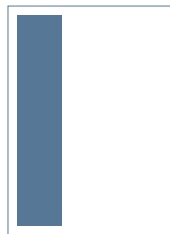
**Half Page Island**  
4.5" x 7.5"



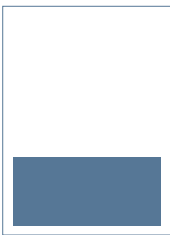
**Half Page Vertical**  
3.375" x 10"



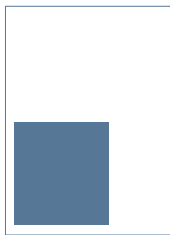
**Half Page Horizontal**  
7" x 4.875"



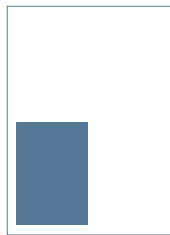
**1/3 Page Vertical**  
2.125" x 10"



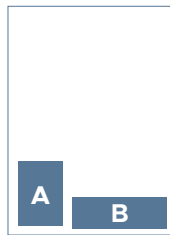
**1/3 Page Horizontal**  
7" x 3.25"



**1/3 Page Square**  
4.5" x 4.875"



**1/4 Page Vertical**  
3.375" x 4.875"



**a) Showcase**  
2.125" x 3.08"  
**b) Professional Card**  
4.5" x 1.5"

## COST PER INSERTION (prices in Canadian dollars)

	6 x	3 x	1 x
Full Page	\$2995	\$3295	\$3495
1/2 Page (horizontal/vertical)	\$1975	\$2250	\$2325
1/2 Page Island	\$2225	\$2395	\$2800
1/3 Page	\$1395	\$1515	\$1640
1/4 Page	\$995	\$1150	\$1400
Product & Services Showcase (1/9 Page) – FREE, with a 1/3 page ad, or larger	\$575	\$620	\$640
Professional Directory Cards	\$300 per issue (3 issues minimum)		
Cover Positions	Contact us for price and availability		

Canadian prices shown. U.S. and agency rates available upon request. Premium positioning: +10% on posted advertising rates.

 **U.S. Advertisers:** Take advantage of the current exchange! Rates are 20% lower in U.S. Dollars! (Subject to change)



**CONTACT OUR SALES TEAM TODAY!**



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