

Email Marketing

Engage directly with our responsive audience

ES&E ENEWS

ES&E's bi-weekly email newsletter is an effective way to reach decision makers. Ad positions place your message next to industry news, articles and events.

With 8,100 email subscribers and an average 16% open rate and 40% click through rate, ES&E's audience is highly engaged. Advertisers receive statistics and information on click-throughs, open rates and more.

AD RATES (Price per month – 3 month minimum; All prices in Canadian dollars)

| | Rate | Spots |
|--|-------|-------|
| Leaderboard (600 x 75 pixels) | \$750 | 1 |
| Standard Banner (580 x 73 pixels) | \$550 | 4 |
| Featured Product (180 x 130 pixel photo, with a 50-word description) | \$650 | 4 |



U.S. Advertisers: Take advantage of the current exchange! Rates are 20% lower in U.S. Dollars!

2021 ES&E ENEWS SCHEDULE

| | Material Close | First Deployment | Second Deployment | | Material Close | First Deployment | Second Deployment |
|-------|----------------|------------------|-------------------|-------|----------------|------------------|-------------------|
| Jan. | 5 | 12 | 26 | July | 6 | 13 | 27 |
| Feb. | 2 | 9 | 23 | Aug. | 3 | 10 | 24 |
| March | 2 | 9 | 23 | Sept. | 7 | 14 | 28 |
| April | 7 | 13 | 27 | Oct. | 5 | 13 | 26 |
| May | 4 | 11 | 26 | Nov. | 2 | 9 | 23 |
| June | 1 | 8 | 22 | Dec. | 1 | 7 | 21 |

8,100

Subscribers


16%

Open rate

40%

Click through rate

LEADERBOARD



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STANDARD BANNER

NEWS

Environmental sector jobs to see growth in spite of pandemic, report says

A new ECO Canada report forecasts over 50,000 new environmental jobs by 2029. Now, the sector just needs people to fill those positions. [Read more](#)

Saskatchewan town completes \$5M WWTP upgrade

Upgrades included two new aerated lagoon cells, two nitrification cells, and a blower building for mechanical equipment and electronics. [Read more](#)

STANDARD BANNER

FEATURED PRODUCTS

FEATURED PRODUCT

Stainless Steel Pressure-Tight Doors

HUBER Stainless Steel Safe Access Solutions (SAS) are perfect for municipalities because they satisfy the highest demands of product safety and longevity. The unrivalled product life and maximum corrosion protection of HUBER SAS products comes from our commitment to full dip-passivation treatment in an acid bath. [Learn More](#)

FEATURED PRODUCT

Hoskin Scientific – Environmental Consultant Instrumentation

Supplying environmental consultant instrumentation across Canada. One of our areas of expertise is finding the most useful tools for consultants at the best price point. We've partnered with industry leaders to provide our customers with the latest and best products. Hoskin



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