

# ES&E Magazine Ad Specs & Rates

All dimensions shown are width x height. For bleed ads, keep type .25" away from trim size.



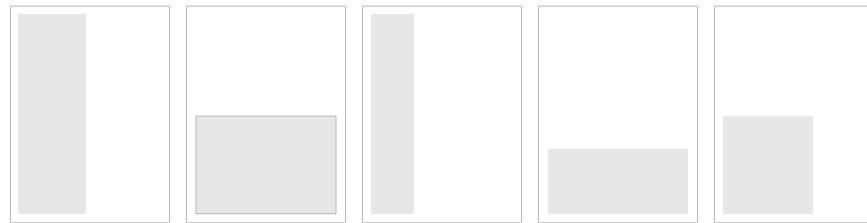
**Full Page (bleed)**  
8.25" x 11.125"

**Full Page (no bleed)**  
7" x 10"

**2/3 Page Vertical**  
4.5" x 10"

**2/3 Page Horizontal**  
7" x 6.5"

**Half Page Island**  
4.5" x 7.5"



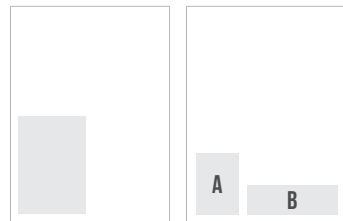
**Half Page Vertical**  
3.375" x 10"

**Half Page Horizontal**  
7" x 4.875"

**1/3 Page Vertical**  
2.125" x 10"

**1/3 Page Horizontal**  
7" x 3.25"

**1/3 Page Square**  
4.5" x 4.875"



**1/4 Page Vertical**  
3.375" x 4.875"


**a) Showcase**  
2.125" x 3.08"

**b) Professional Card**  
4.5" x 1.5"

## Cost per insertion

	6x	3x	1x
Full Page	\$3295	\$3495	\$3695
2/3 Page	\$2830	\$3045	\$3140
1/2 Page Island	\$2395	\$2620	\$2800
1/2 Page (horizontal/vertical)	\$2150	\$2325	\$2410
1/3 Page	\$1395	\$1515	\$1640
1/4 Page	\$995	\$1150	\$1400
Product & Services Showcase (1/9 Page)	\$575	\$620	\$640
Professional Directory Cards	\$300 per issue (3 issues minimum)		
Cover Positions	Contact us for price and availability		

Canadian prices shown. U.S., B&W and agency rates available upon request. Premium positioning: +10% on posted advertising rates.

 **U.S. Advertisers:** Take advantage of the current exchange! Rates are 20% lower in U.S. Dollars! (Subject to change).




## CONTACT OUR SALES TEAM TODAY!



**Penny Davey**  
SALES DIRECTOR  
416-807-3812  
penny@esemag.com  
www.esemag.com



**Denise Simpson**  
SALES REPRESENTATIVE  
905-727-4666 ext. 21  
denise@esemag.com  
www.esemag.com

 Email Denise Simpson at [denise@esemag.com](mailto:denise@esemag.com) or Penny Davey at [penny@esemag.com](mailto:penny@esemag.com) for information on sending ad material.