

ES&E Magazine Ad Specs & Rates

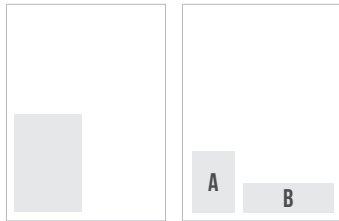
All dimensions shown are width x height. For bleed ads, keep type .25" away from trim size.



Full Page (bleed)
8.25" x 11.125"
Full Page (no bleed)
7" x 10"
2/3 Page Vertical
4.5" x 10"
2/3 Page Horizontal
7" x 6.5"
Half Page Island
4.5" x 7.5"



Half Page Vertical
3.375" x 10"
Half Page Horizontal
7" x 4.875"
1/3 Page Vertical
2.125" x 10"
1/3 Page Horizontal
7" x 3.25"
1/3 Page Square
4.5" x 4.875"



1/4 Page Vertical
3.375" x 4.875"

a) Showcase
2.125" x 3.08"

b) Professional Card
4.5" x 1.5"

Cost per insertion (prices in U.S. dollars)

	6x	3x	1x
Full Page	\$2395	\$2635	\$2795
1/2 Page (horizontal/vertical)	\$1580	\$1800	\$1860
1/2 Page Island	\$1780	\$1915	\$2240
1/3 Page	\$1115	\$1210	\$1310
1/4 Page	\$795	\$920	\$1120
Product & Services Showcase (1/9 Page)	\$460	\$495	\$510
Professional Directory Cards	\$240 per issue (3 issues minimum)		
Cover Positions	Contact us for price and availability		

B&W and agency rates available upon request. Premium positioning: +10% on posted advertising rates.



CONTACT OUR SALES TEAM TODAY!



Penny Davey
SALES DIRECTOR
416-807-3812
penny@esemag.com
www.esemag.com



Denise Simpson
SALES REPRESENTATIVE
905-727-4666 ext. 21
denise@esemag.com
www.esemag.com

Email Denise Simpson at denise@esemag.com or Penny Davey at penny@esemag.com for information on sending ad material.