

ENGAGE DIRECTLY WITH OUR RESPONSIVE AUDIENCE

The screenshot shows a responsive email layout for Environmental Science & Engineering Magazine (ES&E). At the top is the 'eNEWS' header with navigation links. Below are several ad sections: a red 'LEADERBOARD' section with a news article about Ottawa's pipe replacement; a 'STANDARD BANNER' section; a 'FEATURED PRODUCTS' section with three items, each including a 'FEATURED PRODUCT 180X130' label and a brief description; another 'STANDARD BANNER' section; and a final 'FEATURED PRODUCTS' section with two items, also including 'FEATURED PRODUCT 180X130' labels. The layout is clean and professional, with clear calls to action.

ES&E ENEWS

ES&E's bi-weekly email newsletter is an effective way to reach decision makers. Ad positions place your message next to industry news, articles and events.

With 8,100 email subscribers and an average 16% open rate and 40% click through rate, ES&E's audience is highly engaged. Advertisers receive statistics and information on click-throughs, open rates and more.

2020 ES&E ENEWS SCHEDULE

	Material Close	First Deployment	Second Deployment
January	7	14	28
February	4	11	25
March	3	10	24
April	7	15	28
May	5	12	26
June	2	9	23
July	7	14	28
August	4	11	25
September	1	9	22
October	6	14	27
November	3	10	24
December	1	8	22

CONTACT OUR SALES TEAM TODAY!



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Ad Rates (Price per month – 3 month minimum; All prices in U.S. dollars)

	Rate	Spots
Leaderboard (600px by 75px)	\$520	1
Standard Banner (580px by 73px)	\$360	4
Featured Product (180px by 130px photo with 50-word description)	\$400	4

CUSTOM EMAIL BLASTS

Starting at just \$759.00 USD

Promote events, whitepapers and new products, and drive web traffic with a custom email blast. We will work with you to develop, design and deliver an effective email message. Lead generation reports are provided.

Deployment	
E-blast to full readership	\$1199
E-blast to select readership – geographical or reader type, e.g. consultants, municipal, etc.	\$749
Design	
Submit your own HTML file	FREE
ES&E creates one for you	\$200

The flyer is for 'WORLD WATER-TECH NORTH AMERICA' held in Los Angeles from October 29-30, 2019. It highlights the theme 'Driving Efficiency and Resiliency in Water and Wastewater Systems'. The event features over 250 water-tech leaders and is packed with interactive sessions. A 'Revealed: The summit's water-tech ecosystem' section lists numerous participating companies and organizations, including AECOM, AT&T, and many others. The flyer also mentions a 'VIEW SPEAKERS AND AGENDA' link and a 'JOIN US IN LOS ANGELES' call to action.