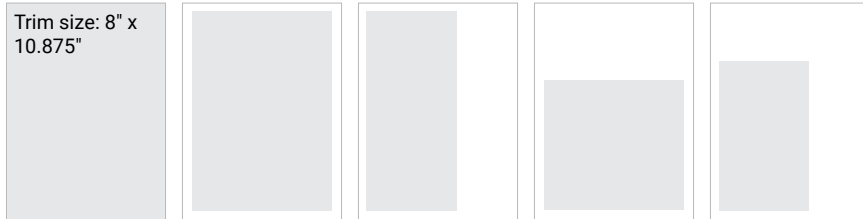


ES&E Magazine Ad Specs & Rates

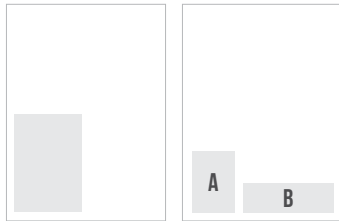
All dimensions shown are width x height. For bleed ads, keep type .25" away from trim size.



Full Page (bleed)
8.25" x 11.125"
Full Page (no bleed)
7" x 10"
2/3 Page Vertical
4.5" x 10"
2/3 Page Horizontal
7" x 6.5"
Half Page Island
4.5" x 7.5"



Half Page Vertical
3.375" x 10"
Half Page Horizontal
7" x 4.875"
1/3 Page Vertical
2.125" x 10"
1/3 Page Horizontal
7" x 3.25"
1/3 Page Square
4.5" x 4.875"



1/4 Page Vertical
3.375" x 4.875"


a) Showcase
2.125" x 3.08"

b) Professional Card
4.5" x 1.5"

Cost per insertion (prices in Canadian dollars)

| | 6x | 3x | 1x |
|--|---------------------------------------|--------|--------|
| Full Page | \$2995 | \$3295 | \$3495 |
| 1/2 Page (horizontal/vertical) | \$1975 | \$2250 | \$2325 |
| 1/2 Page Island | \$2225 | \$2395 | \$2800 |
| 1/3 Page | \$1395 | \$1515 | \$1640 |
| 1/4 Page | \$995 | \$1150 | \$1400 |
| Product & Services Showcase (1/9 Page) | \$575 | \$620 | \$640 |
| Professional Directory Cards | \$300 per issue (3 issues minimum) | | |
| Cover Positions | Contact us for price and availability | | |

Canadian prices shown. U.S., B&W and agency rates available upon request. Premium positioning: +10% on posted advertising rates.

 **U.S. Advertisers:** Take advantage of the current exchange! Rates are 20% lower in U.S. Dollars! (Subject to change).




CONTACT OUR SALES TEAM TODAY!



Penny Davey
SALES DIRECTOR
416-807-3812
penny@esemag.com
www.esemag.com



Denise Simpson
SALES REPRESENTATIVE
905-727-4666 ext. 21
denise@esemag.com
www.esemag.com

 Email Denise Simpson at denise@esemag.com or Penny Davey at penny@esemag.com for information on sending ad material.