

ENGAGE DIRECTLY WITH OUR RESPONSIVE AUDIENCE

The screenshot shows the top portion of an email newsletter. At the top is the 'eNEWS' logo with navigation links. Below is a red 'LEADERBOARD' section. The main content area includes a 'NEWS' section with articles about Ottawa's pipe replacement, Winnipeg's wastewater upgrades, and Ontario's new water systems. There are also 'FEATURED PRODUCTS' sections with items like 'The Historical Evolution of Screenings Capture Efficiency' and 'Myron L. Ultratens'. A 'STANDARD BANNER' section is also visible. The bottom of the screenshot shows another 'NEWS' section with an article about PFAS and a 'FEATURED PRODUCTS' section for a sewage sludge bridge building.

ES&E ENEWS

ES&E's bi-weekly email newsletter is an effective way to reach decision makers. Ad positions place your message next to industry news, articles and events.

With 8,100 email subscribers and an average 16% open rate and 40% click through rate, ES&E's audience is highly engaged. Advertisers receive statistics and information on click-throughs, open rates and more.

2020 ES&E ENEWS SCHEDULE

	Material Close	First Deployment	Second Deployment
January	7	14	28
February	4	11	25
March	3	10	24
April	7	15	28
May	5	12	26
June	2	9	23
July	7	14	28
August	4	11	25
September	1	9	22
October	6	14	27
November	3	10	24
December	1	8	22

CONTACT OUR SALES TEAM TODAY!



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Ad Rates (Price per month – 3 month minimum; All prices in Canadian dollars)

	Rate	Spots
Leaderboard (600px by 75px)	\$650	1
Standard Banner (580px by 73px)	\$450	4
Featured Product (180px by 130px photo with 50-word description)	\$500	4

U.S. Advertisers: Take advantage of the current exchange! Rates are 20% lower in U.S. Dollars!

CUSTOM EMAIL BLASTS

Starting at just \$949.00 CAD

Promote events, whitepapers and new products, and drive web traffic with a custom email blast. We will work with you to develop, design and deliver an effective email message. Lead generation reports are provided.

Deployment	
E-blast to full readership	\$1499
E-blast to select readership—geographical or reader type, e.g. consultants, municipal, etc.	\$949
Design	
Submit your own HTML file	FREE
ES&E creates one for you	\$250

The advertisement promotes the 'World Water-Tech North America' event in Los Angeles, October 29-30, 2019. It features a collage of logos for participating companies and organizations, including AECOM, Jacobs, and many others. The text highlights the event's focus on 'Driving Efficiency and Resiliency in Water and Wastewater Systems' and offers a 'VIEW SPEAKERS AND AGENDA' link. It also includes a call to action to 'JOIN US IN LOS ANGELES'.